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LET's EXPLORE INDIAN FILMS THAT HAVE ILLUMINATED THE DUAL NATURE OF MODERN TECHNOLOGY

Indian News Records

Technology has firmly woven itself into our daily existence, with the smartphone now a household essential.

Through these handheld wonders, we can effortlessly indulge in online shopping via a myriad of mobile apps and even summon our meals to our doorsteps, all without leaving the comfort of our homes.

Moreover, the digital realm has revolutionized how we manage life's practicalities and problems.

Phone recharges, Paying loans, Transferring money and settling Electricity bills — these tasks are now seamlessly accomplished with a few clicks.

But it wasn't always this way. Back in the 1970s, the radio was the trusted source for news and entertainment, with the advent of television later capturing the imagination of the same audience.

This technological shift has significantly influenced not only our daily routines but also the world of cinema.

Although we've reveled in countless cinematic tales, only a handful of Indian films have dared to explore the intricate style between modern technology and its impact on our lives, making it a central theme.

In 1972, a Telugu film named "Badipanthulu" took a remarkable step, where director PC Reddy serenaded the young and lovely Sridevi with the most famous song "Boochadamma Boochadu".

While the movie wasn't exclusively about technology but rather a family-centric narrative, the movie director's creative and an innovative experiment deserves applause.

"Boochadamma Boochadu" song written by Arudra (Bhagavatulu Sadasiva Sankara Sastry) not only entertains but also humorously highlights the significance of the landline telephones and trunk calls showcasing the director's creative prowess. It's a joyful ode to the role of changing technology in our lives, deserving a round of applause for its engaging and amusing portrayal.

Subsequently, the charismatic Superstar Krishna experimented with a James Bond-like avatar in films such as "Agent Gopi" and "Rahasya Gudachari," showcasing an array of various wireless gadgets, electronic tele screens and clandestine cameras.

These films, while delivering thrilling narratives, often ventured into fantasy rather than delving into the realm of real-world technology. This trend extended to the detective and CID genres that followed.

In the 1973 Hindi film "Hindustan Ki Kasam," the antagonists deploy jammers to disrupt the radios used by the protagonists—an innovative narrative experiment for its time.

Another Hindi gem, "Jaane Bhi Do Yaaro," released in 1983, fearlessly explored the virtues and vices of technology. This film revolves around two protagonists working as cameramen, participating in a sting operation led by a regional newspaper to unveil corruption. The theme struck a chord and sparked a wave of similar films that explored similar territory, with more still in the pipeline.

In 1992, director N. Hari Babu and producer Ramoji Rao gifted us a captivating cinematic journey with "Teja." The Telugu film's titular character, brilliantly portrayed by Master Tarun, tells us the story of a young boy who develops an insatiable passion for science and technology. "Teja" went on to secure three prestigious Nandi Awards, solidifying its place in the realm of technology-themed cinema.

In 1999, Kathir's Tamil film "Kadalar Dinam" was released in Telugu as "Premikula Roju" This movie can be aptly described as a technology-driven and modern cinematic experience.

It vividly illustrates how, during the early days of the Internet boom, individuals could establish new connections through technological resources like online chatting and email.

After viewing the film "Premikula Roju," the number of couples who embraced love through online interactions also witnessed a noticeable surge.

Indeed, few films have effectively showcased how technology can be harnessed for noble purposes aswell. Consider the 2005 Telugu language film "Danger," directed by Krishnavamsi, which brilliantly illuminates the positive impact of mobile features, including MMS and GPRS. Within this captivating narrative, a group of young friends utilizes the potential of gadgets to confront a politician who kills an innocent child.

In the 2009 Hindi film "3 Idiots," technology takes center stage. The climax showcases how a engineering student learns a vital medical techniques via video chat and delivers a baby.

The 2019 Malayalam film "Android Kunjappan" explores an innovative facet of technology. It delves into the challenges that arise when a robot becomes part of our daily lives, weaving together family bonds with advanced technology.

In 2020, the Tamil film "Kannum Kannum Kollaiyadithaal," directed by Desingh Periyaswamy starring Dulquer Salmaan, delves deep into the latest methods employed by cybercriminals to deceive people.

Kerala cinema has also ventured into this domain. The 2021 film "Operation Java," directed by Tarun Murthy, offers a gripping portrayal of cybercrimes. In this film, two techies showcase how to challenge a cyber criminal's game using cutting-edge software

In 2021, the Telugu film "Mail," directed by Uday Gurrala, exposes fraudulent gangs that deceive netizens with fake lottery-winning emails. The film sheds light on how villages are especially vulnerable to such cyber frauds. In another Telugu movie “NET” director Bhargav Macharla deals with a different concept telling how every moment in our life can be monitored in the surveillance of strangers.

Taking things a step further, the 2022 Tamil release "Love Today" introduces a new trend. The story revolves around lives of today's youth and how they are impacted by the social media, exploring the effects of mobile apps. Today, there is a growing need to explore the pros and cons of modern technology in cinema, distinct from the realm of science fiction movies, which serve a different purpose.